

# Institute for 21<sup>st</sup> Century Leadership



## Developing the Next Generation of Education Leaders

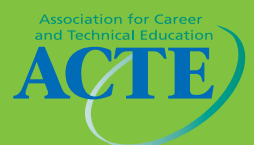
Helping current and future leaders transform programs and practices to better prepare students for the world in which they will work and live.

[www.21Leader.com](http://www.21Leader.com)

Created in partnership by the



Successful Practices Network





## Why Join?

### Through participation in the Institute, you will:

#### Develop 21<sup>st</sup> century leadership capacities:

- ▶ Leading through compelling vision
- ▶ Strengthening your personal foundation
- ▶ Empowering your organization
- ▶ Creating instructional leadership at all levels
- ▶ Building community connections

#### Gain access to cutting-edge research that identifies best practices in the areas of:

- ▶ Convergence between CTE and academics to transform learning
- ▶ Authentic assessments to evaluate student performance
- ▶ Collecting and analyzing data to show the impact of convergence learning on education and student success
- ▶ Embedding 21<sup>st</sup> century skills such as problem solving, collaboration, and creativity into instructional programs

#### Learn how to raise student achievement on high-stakes tests by developing career-themed programs that connect academic rigor, CTE relevance, and relationships through small learning communities

#### Develop successful community partnerships that focus on the relevancy of what is being taught and learned

#### Explore the changing role of education leaders and develop the skills and knowledge needed to enhance student learning in the 21<sup>st</sup> century

#### Apply the Rigor/Relevance Framework<sup>®</sup>

#### Capitalize on the strengths of CTE that contribute to improved academic achievement

#### Plan staff development activities around best teaching practices for increasing student engagement

#### Overcome the organizational and cultural barriers between traditional academics and CTE

#### Ensure articulation between middle schools, high schools, and community colleges/technical school, including transition strategies from grade 8 to 9 and grades 12 to 13.

## Institute Program

Increase your own efficiency and effectiveness by having access to the latest information and tools from expert and trusted resources.


### Members receive:

**Six days** of on-site professional development training at:

- ✓ International Center's Annual Model Schools Conference
- ✓ ACTE Annual Convention and Career Tech Expo
- ✓ International Center's Leadership Academy

Additionally, members receive ongoing support and learning opportunities through:

- ✓ Coaching
- ✓ Leadership development
- ✓ Research and best practices resources
- ✓ Curriculum data
- ✓ Online Activities

 **Research has shown, that in the nation's most successful and rapidly improving schools** teaching and learning is not taking place in isolation. There is a convergence between staff, content areas, programs, and leadership. The Institute will provide current and emerging leaders the tools they will need to develop a fully integrated learning environment where students are equipped with the skills and knowledge needed in the 21<sup>st</sup> century.

# Institute Program Components

## Key Leadership Capacities

- ✓ Develop a *compelling vision of a new convergence* between liberal arts, STEM disciplines (science, technology, engineering and math) and career-related knowledge and skills (CTE)
- ✓ Build strength, flexibility, and capacity in:
  - Personal/Social/Emotional Foundations of Leadership
  - Organizational Empowerment
  - Instructional Leadership
  - Building Community Connections
- ✓ Acquire the skills and attributes to:
  - Foster a culture of high expectations
  - Increase student engagement
  - Sustain rigorous and relevant instruction
- ✓ Access resources, leadership strategies, and support to meet challenges and better serve all students as they prepare for college, life, and work.

## Best Practices

- ✓ Learn from the research, data, and findings that have been systematically collected and analyzed in successful schools
- ✓ Network with a wide range of members with similar and diverse backgrounds

## Research

- ✓ Access to:
  - Evidence-based best practices
  - Alternative assessments
  - Cutting-edge information on proficiency levels in reading and math
- ✓ Opportunities to benchmark student data against similar institutions, geographical locations, and demographics
- ✓ Research reports on issues critical to leadership decisions

## Coaching and Communities

- ✓ Develop an individual growth plan aligned to organizational and professional goals
- ✓ Participate in communities of practice for peer-to-peer learning

## Management Strategies

- ✓ Research-based strategies for effective leadership, such as time management, relationship building, and communication

## Strategic Networking

- ✓ Strategies to grow and support collaborations with business and industry both locally and nationally to improve college, work, and life readiness for students and to influence policy decisions

## Curriculum Matrix Data

- ✓ Receive your state-specific academic and CTE Curriculum Matrix data, which prioritizes state standards, and provides data to help focus instruction on the skills and knowledge students need for success both on state-mandated tests and in the work world.

## Online Learning Opportunities

- ✓ Members-only interactive web site with:
  - Learning Leaders discussion boards
  - Professional development activities
  - Instructional resources
- ✓ Webinars on convergence issues
- ✓ Web meetings within communities of practice

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## Who should join?

Education leaders or aspiring leaders who are committed to improving the learning experience for ALL students

We can only accept a limited number of applicants to this prestigious program.

## Cost

\$1,400 per person  
Reduced renewal fee after the first year

Travel costs not included.

## Get started today!

Email or call  
Lindsay Kaufman at  
(518) 723-2064 or  
Lindsay@LeaderEd.com

## Web address

www.21Leader.com

# Institute for 21<sup>st</sup> Century Leadership

Education, employment, and economic development in the United States are at a crossroads. The changing nature of work, technology, and competition in the global job market have far outpaced what the U.S. education system provides for students, despite the ongoing efforts of educators and communities to improve their schools. The Institute for 21<sup>st</sup> Century Leadership will support instructional leaders as they prepare all students for a changing world.

Created in partnership by the **International Center for Leadership in Education**, **Association for Career and Technical Education**, and **Successful Practices Network**

"Education leaders, perhaps more than any other leaders in today's society, must be equipped with high-level leadership capacity to build more effective and innovative learning systems matched to the challenges of the 21<sup>st</sup> century. Leaders must first own a compelling vision of a new convergence between liberal arts, STEM, and CTE, and infuse their schools with high levels of rigor, relevance, and relationships. The Institute for 21<sup>st</sup> Century Leadership is an important advance to develop a diverse and sustainable cadre of high capacity American education leaders."

**Hans Meeder**, Executive Director  
Institute for 21<sup>st</sup> Century Leader  
Former Deputy Assistant Secretary, U.S. Dept of Education

"Using the combined research and experience of the International Center, the Association for Career and Technical Education, and the Successful Practices Network, we have learned that the nation's most successful schools are integrating CTE and academics. The Institute provides leaders with the tools they need to develop a fully integrated learning environment in which students are equipped with the skills and knowledge needed in a global, technologically driven world."

**Bill Daggett**, Chief Executive Officer  
International Center for Leadership in Education

"The Association for Career and Technical Education and the International Center believe students should be prepared for the world beyond high school to enable them to reach their full potential. We believe this partnership will provide educators a wonderful opportunity to learn innovative ways to integrate rigorous and relevant curriculum, develop their leadership skills, and improve how they collect and analyze data to illustrate the impact CTE has on education and student success."

**Jan Bray**, Executive Director  
Association for Career and Technical Education

Please contact  
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Visit us at  
**www.21Leader.com**.